

# *Promoting Rugby, Health, Fitness, and Community since 1974*



Dear Potential Sponsor,

We are excited to present you with an opportunity to become a valued partner of Cape Fear Rugby, a distinguished 501(c)(3) nonprofit organization that has been a cornerstone of the Wilmington community since its formation in 1974. As a passionate rugby club, we have been dedicated to spreading the love of the game throughout the Cape Fear area, while also championing health, fitness, and fostering a strong sense of community.

## About Cape Fear Rugby

For nearly half a century, Cape Fear Rugby has stood as a symbol of camaraderie, sportsmanship, and growth. With our rich history and commitment to excellence, we have consistently strived to create a positive impact on the lives of our players, supporters, and the broader community. By embracing the values of teamwork, determination, and mutual respect, we aim to extend the legacy of rugby beyond the field and into the hearts of those we touch.

## Our Goals

At Cape Fear Rugby, our goals extend beyond the try line. We are dedicated to:

- **Spreading the Game:** As ambassadors of rugby, we work tirelessly to introduce the sport to new audiences, sharing the thrill and discipline that rugby instills.
- **Promoting Health and Fitness:** We recognize the importance of an active lifestyle. Through our programs, we inspire individuals of all ages to prioritize their well-being and fitness journey.
- **Building Community:** Rugby is more than just a game; it's a community. We foster connections that extend far beyond the pitch, nurturing a sense of belonging and unity among our members and supporters.

## Why Sponsor Cape Fear Rugby

Partnering with Cape Fear Rugby offers your organization a unique opportunity to align with a well-respected institution that holds deep roots within the local community. By joining hands with us, you'll:

- **Gain Exposure:** Your brand will be prominently featured in our events, both on and off the field, providing valuable exposure to a diverse and engaged audience.
- **Showcase Your Values:** Just as we prioritize integrity, teamwork, and growth, your support will showcase your commitment to community development and well-being.
- **Make a Difference:** Your sponsorship directly contributes to our community outreach, youth development programs, and initiatives that promote a healthier lifestyle.

## Sponsorship Tiers

We offer a range of sponsorship tiers, each designed to suit your organization's goals and preferences. Whether you're seeking brand visibility, community engagement, or both, we have a package that aligns with your vision.

Join us in the pursuit of excellence, unity, and a brighter future for Wilmington. We look forward to the opportunity to discuss how we can work together to achieve our mutual goals.

Please contact us at [admin@fearrugby.com](mailto:admin@fearrugby.com) to learn more about our sponsorship opportunities and how you can become an integral part of Cape Fear Rugby.

Thank you for your consideration and support.

Yours in Rugby,

Cape Fear Rugby Rugby Football Club Inc

[FearRugby.com](http://FearRugby.com) | [admin@fearrugby.com](mailto:admin@fearrugby.com) | [facebook.com/fearrugby](https://facebook.com/fearrugby) | [instagram.com/fear\\_rugby](https://instagram.com/fear_rugby)



# Cape Fear Rugby Football Club

Sponsorship Packages and Options  
2024-2025 15s Season



## All Sponsors and Partners receive the following:

- Website advertising and links to their business at fearrugby.com
- Business mentions and tagging on club social media accounts
- Logo on Sponsor T-shirts and Sponsor Merchandise throughout the season
- Logo and public recognition at all community events for which the club participates. (Parades, Projects, Promos, Socials)
- Public recognition at all home games
- Our genuine gratitude!

## Player Level Sponsorship.....\$500

- Logo on Field Banner - Stays up on field for all games played at Flytrap Downs (Multiple teams) and will travel with the club for away matches when permitted
- Specially promoted social event with large attendance hosted at your establishment
- Ability to set up a table at home matches
- 7s team appearance to your marketing event, or filmed in your commercial

## Club Level Sponsorship.....\$1000

(Includes benefits of Player Level Sponsorship)

- Covered Party Area on sidelines sponsorship
- Scoreboard field sign
- Full 15s team appearance to your marketing event, or filmed in your commercial

## Jersey/Uniform Sponsorships

(Separate from Player and Club Sponsorships. Includes the cost of production. All logos must be submitted prior to jersey development)

- Chest.....\$1500
- Sleeve/Back/Side.....\$500
- Shorts.....\$700

## Host an Event at Flytrap Downs

- Subject to field availability. Prices vary depending on hours and needs
- Team can partner with your organization to host event and share proceeds

## In-Kind Donations & Interesting Offers Considered

- Cape Fear Rugby also has need for donations of materials, labor, and use of heavy equipment to maintain and improve our field. Any and all partnerships and trades will be considered.

# CAPE FEAR RUGBY MEN'S 2024-2025 SCHEDULE

## FALL

9/21 HOME SOUTHERN PINES

9/28 AWAY FAYETTEVILLE

10/19 AWAY ONSLOW

11/9 HOME TOBACCO ROAD

## SPRING

1/25 HOME FAYETTEVILLE

2/1 AWAY SOUTHERN PINES

2/15 AWAY TOBACCO ROAD

2/22 HOME ONSLOW

### HOME

FLYTRAP DOWNS  
209 LAKE DR  
WILMINGTON, NC 28405

1PM KICKOFFS\*

PRACTICE  
TUE/THUR 6-8PM

## FEAR 7S

6/27 - 6/29

FEARRUGBY.COM

\*KICKOFF TIMES ARE SUBJECT TO CHANGE